ORDER

KARE 11

Orders

Order / Rev:	**725509**		
Alt Order #:	06399065		
Product Desc:	NOLAN FOR CONGRESS		
Estimate:	2261		**KARE**
Flight Dates:	10/30/12 - 11/06/12	Primary AE:	Jim Quinn
Original Date / Rev:	11/05/12 / 11/05/12	Sales Office:	T-PHI
Order Type:	Political	Sales Region:	NAT

Agency

Name:	**Greer Margolis Mitchell/ Pol**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	3050 K St NW	Billing Cycle:	WEEKLY
	Washington, DC 20007	Agency Commission:	15%

Advertiser

Name:	**NOLAN,R/D/CONRESS**		
Demographic:	A35+	New Business Thru:	
Product Codes:	PL-State House Representative	Order Separation:	00:15:00
Priority:	P-2	Advertiser External ID:	
Revenue Codes:	AGY, GEN, POL	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/04/12	23	$21,975.00	$18,678.75
11/05/12	11/11/12	8	$13,050.00	$11,092.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	31	$35,025.00	$29,771.25	0.00
Totals	31	$35,025.00	$29,771.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	10/30/12	11/05/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	MTWTF--	:30	1	$350.00	P-4	0.00	NM	1	$350.00
2	KARE	11/06/12	11/06/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	-T-----	:30	1	$350.00	P-4	0.00	NM	1	$350.00
3	KARE	10/30/12	11/05/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	MTWTF--	:30	1	$1,000.00	P-4	0.00	NM	1	$1,000.00
4	KARE	11/06/12	11/06/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	-T-----	:30	1	$1,000.00	P-4	0.00	NM	1	$1,000.00
5	KARE	10/30/12	11/05/12	Today Show Today Show	CM	7-9a	MTWTF--	:30	2	$900.00	P-4	0.00	NM	2	$1,800.00
6	KARE	10/30/12	11/05/12	M-F 4-430p KARE 11 4 News	CM	4-430P	MTWTF--	:30	1	$525.00	P-4	0.00	NM	1	$525.00

Weekly detail:

Ln		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
1	Week:	10/30/12	11/05/12	MTWTF--	1	$350.00	0.00
2	Week:	11/05/12	11/11/12	-T-----	1	$350.00	0.00
3	Week:	10/30/12	11/05/12	MTWTF--	1	$1,000.00	0.00
4	Week:	11/05/12	11/11/12	-T-----	1	$1,000.00	0.00
5	Week:	10/30/12	11/05/12	MTWTF--	2	$900.00	0.00
6	Week:	10/30/12	11/05/12	MTWTF--	1	$525.00	0.00

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	KARE	10/30/12	11/05/12	M-F 5-530p KARE 11 5 News	CM	5-530p	MTWTF--	:30	2	$1,975.00	P-4	0.00	NM	2	$3,950.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/30/12	11/05/12	MTWTF--	2	$1,975.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 8	KARE	10/30/12	11/05/12	M-F 6-630p KARE 11 6 News	CM	6-630p	MTWTF--	:30	2	$1,975.00	P-4	0.00	NM	2	$3,775.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/30/12	11/05/12	MTWTF--	2	$1,975.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	KARE	10/30/12-11/05/12	M-F 6-630p	6-630p	MTWThF----	:30	$1,800.00	0.00	NM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
9	KARE	11/03/12	11/03/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P	-----S-	:30	1	$1,450.00	P-4	0.00	NM	1	$1,450.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	-----S-	1	$1,450.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
10	KARE	10/30/12	11/05/12	M-F 10-1035p KARE News 10p	CM	10-1035P	MTWTF--	:30	2	$3,375.00	P-4	0.00	NM	1	$3,375.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/30/12	11/05/12	MTWTF--	2	$3,375.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*KARE*	*10/30/12-11/05/12*	*M-F 10-1035p*	10-1035P	MTWThF----	*:30*	~~($3,375.00)~~	0.00	*NM*
Credited									

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
11	KARE	10/30/12	11/05/12	Tonight Show Tonight Show	CM	1035pm-1135pm	----F--	:30	1	$900.00	P-4	0.00	NM	1	$900.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/30/12	11/05/12	----F--	1	$900.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
12	KARE	11/05/12	11/05/12	Mon Prime REVOLUTION	CM	658-9P (9:00 PM-10:00 PM)	M------	:30	1	$6,300.00	P-4	0.00	NM	1	$6,300.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	11/05/12	11/11/12	M------	1	$6,300.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	KARE	11/05/12	11/05/12	M-F 10-1035p KARE News 10p	CM	KARE News 10p	M------	:30	1	$3,000.00	P-2	0.00	NM	1	$3,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	11/05/12	11/11/12	M------	1	$3,000.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	KARE	11/05/12	11/05/12	KARE News (repeat) KARE News (repeat)	CM	105-135A	M------	:30	1	$75.00	P-4	0.00	NM	1	$75.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	11/05/12	11/11/12	M------	1	$75.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	KARE	11/04/12	11/04/12	MN Bound MN Bound	CM	1105P-1135P	------S	:30	1	$600.00	P-2	0.00	NM	1	$600.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	------S	1	$600.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	KARE	11/02/12	11/02/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	----F--	:30	2	$350.00	P-4	0.00	NM	2	$700.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	----F--	2	$350.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	KARE	11/02/12	11/02/12	M-F 10-11a M-F 10-11a	CM	10-11a	----F--	:30	2	$125.00	P-2	0.00	NM	2	$250.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	----F--	2	$125.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
18	KARE	11/02/12	11/02/12	M-F 1130a-12p Jeopardy	CM	1130a-12p	----F--	:30	2	$550.00	P-4	0.00	NM	2	$1,100.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	----F--	2	$550.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
19	KARE	11/02/12	11/02/12	M-F 1-2p Rachel Ray	CM	1P-2P	----F--	:30	2	$250.00	P-4	0.00	NM	2	$500.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	----F--	2	$250.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
20	KARE	11/03/12	11/03/12	Breeders' Cup World Tho Breeders' Cup World Thorough	CM	Breeders' Cup (6:58 PM-8:00 PM)	-----S-	:30	2	$1,500.00	P-4	0.00	NM	2	$3,000.00

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20	KARE	11/03/12	11/03/12	Breeders' Cup World Tho Breeders' Cup World Thorough	CM	Breeders' Cup (6:58 PM-8:00 PM)	-----S-	:30	2	$1,500.00	P-4	0.00	NM	2	$3,000.00
21	KARE	11/03/12	11/03/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	$500.00	P-2	0.00	NM	1	$500.00
22	KARE	11/05/12	11/05/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	M------	:30	1	$350.00	P-4	0.00	NM	1	$350.00
N 23	KARE	11/06/12	11/06/12	M-F 2-3p The Doctors	CM	2P-3P	-T-----	:30	1	$175.00	P-2	0.00	NM	1	$175.00

Line 20:

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	-----S-	2	$1,500.00	0.00

Line 21:

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	-----S-	1	$500.00	0.00

Line 22:

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	11/05/12	11/11/12	M------	1	$350.00	0.00

Line 23:

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	11/05/12	11/11/12	-T-----	1	$175.00	0.00

Totals 31 $35,025.00